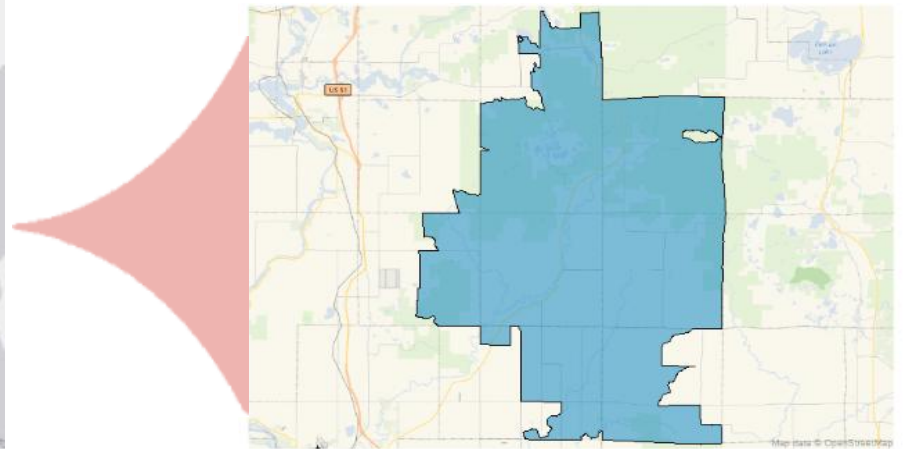


Sociodemographic Profile Report for ZIP 54435

Gleason
Rural



Total Population of ZIP: 2,106 | Lincoln County: 27,848
Rural WI: 1.7 million | WI: 5.8 million

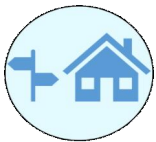


What measures are included in this report?

The places where we live, work, learn, play, and age affect our health and experience of well-being and disease. Learning more about the social determinants of health for people estimated to live in this ZIP helps us to better understand what impacts the health of a neighborhood and what steps can be taken to improve living conditions and health.

Living Conditions

The living conditions in this report were chosen based on the U.S. Census American Community Survey (ACS) data and the Bay Area Regional Health Inequities Initiative (BARHII) framework. These measures are grouped into the physical, economic & work, service, and social environments.



Physical Environment

- % With Commute < 25 min
- % Affordable Housing
- % Owner Occupied
- Year Structure Built (Median)



Service Environment

- % With Health Insurance
- % With Employer-Based Health Insurance
- % With Internet Coverage



Economic & Work Environment

- % Graduated High School
- % Employed
- Household Income (Median)
- % Above Poverty Level
- % of Children Above Poverty Level



Social Environment

- % Immigrant
- % Speak English Very Well

Demographics

The demographics in this report were included to show characteristics of the people living in an area. The demographics included are not modifiable but can impact health, healthcare utilization, and patient experience.



- % Age 17 and Under
- % Age 65 and Over
- Race/Ethnicity



NEIGHBORHOOD HEALTH PARTNERSHIPS PROGRAM

Part of:

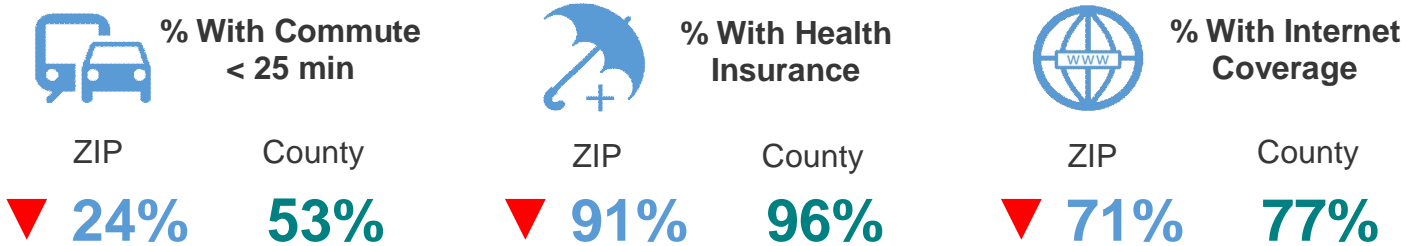


Sociodemographic Profile Report for ZIP 54435

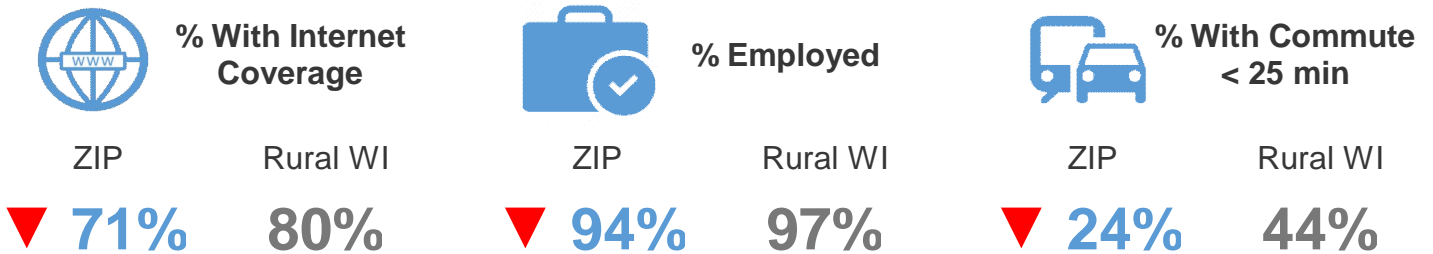
Gleason

This page summarizes the top three greatest differences among living condition measures in the physical, economic & work, and service environments between the ZIP, the county, rural Wisconsin, and Wisconsin overall. The top three differences were determined using a z-score methodology. For these measures, a higher value is considered better.

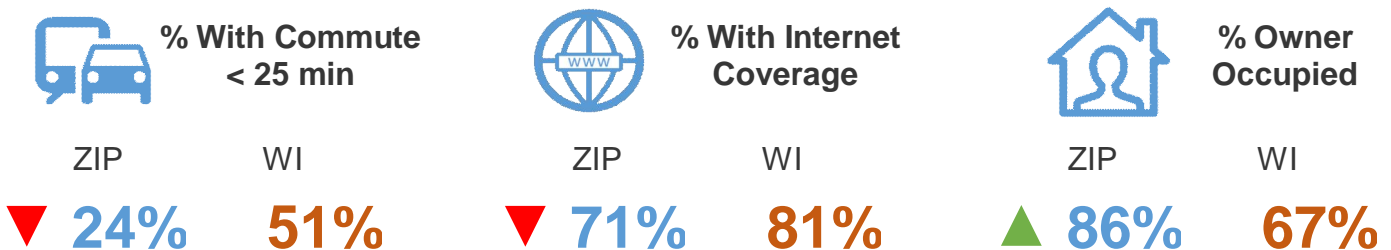
Top 3 Differences between ZIP 54435 and Lincoln County



Top 3 Differences between ZIP 54435 and Rural Wisconsin



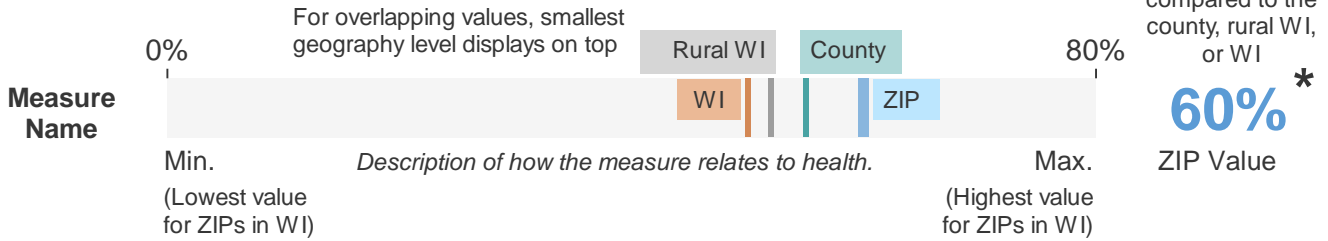
Top 3 Differences between ZIP 54435 and Wisconsin



Sociodemographic Profile Report for ZIP 54435

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How do I interpret the charts in this report?



The section below compares measures of the physical environment for the ZIP to the county, rural Wisconsin, and Wisconsin overall.



How does this ZIP compare in the physical environment?

The physical environment is where people live, work, learn, play, and age. Environmental factors affect large groups of people who share common living spaces and are key factors for health differences across geographies.



* indicates one of the top 3 differences with the color indicating the comparison to the county, rural WI or WI

Sociodemographic Profile Report for ZIP 54435

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This page compares measures of the economic & work environment for the ZIP to the county, rural Wisconsin, and Wisconsin overall.

ZIP | County | Rural WI | WI

How does this ZIP compare in the economic & work environment?

Stable employment and income affect people's ability to afford housing, healthcare, health-promoting goods and services, and to build wealth.



* indicates one of the top 3 differences with the color indicating the comparison to the county, rural WI or WI

Sociodemographic Profile Report for ZIP 54435

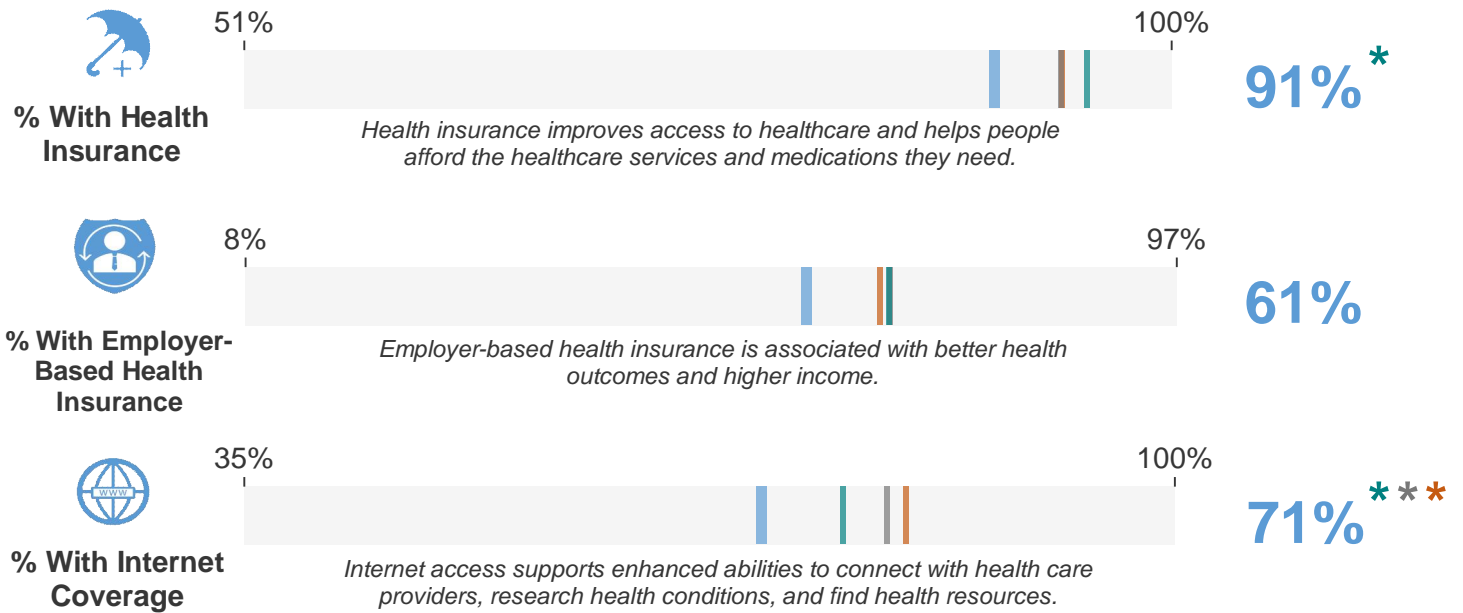
Gleason

This page compares measures of the service and social environments for the ZIP to the county, rural Wisconsin, and Wisconsin overall.

ZIP | County | Rural WI | WI

How does this ZIP compare in the service environment?

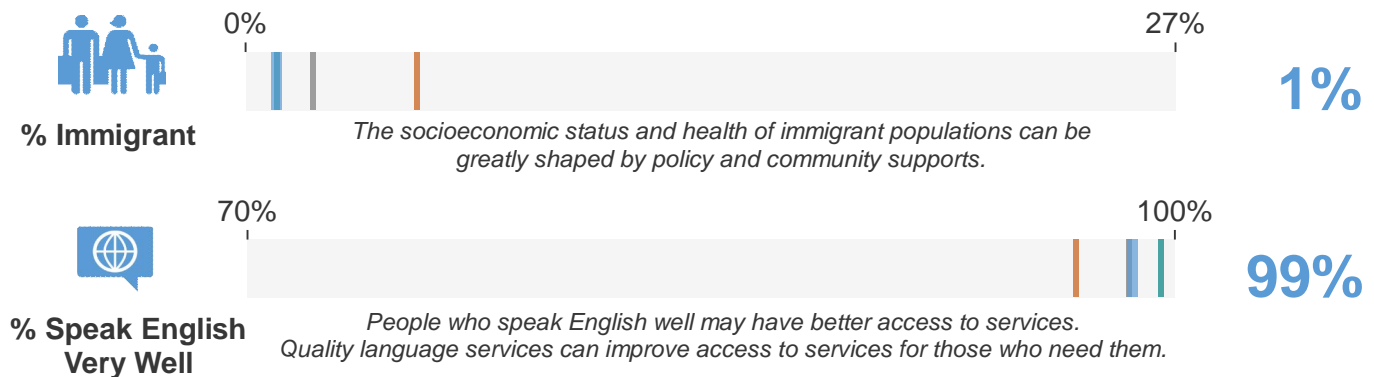
The service environment includes resources for accessing healthcare and other services that impact health and socioeconomic status.



* indicates one of the top 3 differences with the color indicating the comparison to the county, rural WI or WI

How does this ZIP compare in the social environment?

The social environment includes the groups to which we belong, the neighborhoods in which we live, the organization of our workplaces, and the policies that order our lives. These measures are not considered in the top three differences.



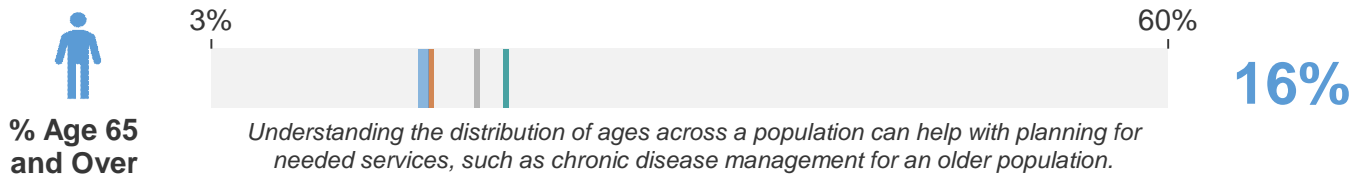
Sociodemographic Profile Report for ZIP 54435

Gleason

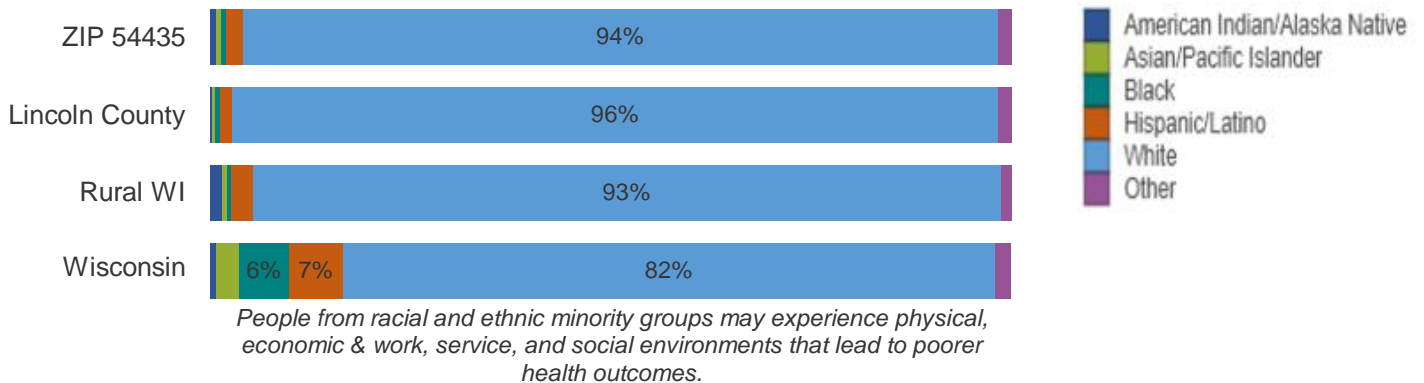
This page compares demographic measures for the ZIP to the county, rural Wisconsin, and Wisconsin overall.

■ ZIP
 ■ County
 ■ Rural WI
 ■ WI

Who lives in this ZIP?



Race/Ethnicity



What else impacts health in this neighborhood?

The living conditions of a neighborhood shape health more than healthcare alone. To understand the causes of poor health in a ZIP, consider:

1. Have current or past policies reinforced systemic racism and/or income inequality in the neighborhood? Think across key sectors like business, education, and criminal justice.
2. Do all residents have a fair chance to make a livable wage?
3. Do all residents have access to safe, affordable housing?
4. Are all residents able to receive quality medical care? What barriers may be preventing this?
5. Do all residents have convenient access to nutritious food options?

For more questions to consider and information about social determinants of health, visit www.nhp.wisc.edu/resources.

Sociodemographic Profile Report for ZIP 54435

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Sociodemographic Profile Data Table

Measure	Measure Description	ZIP 54435	Lincoln County	Rural WI	WI
% With Commute < 25 min	Percent of workers 16 years and over who did not work at home with travel time to work (commute) less than 25 minutes	24.3%	52.7%	44.2%	51.2%
% Affordable Housing	Percent of owner and renter occupied housing units with less than 30% of household income spent on housing costs	75.5%	76.9%	74.5%	70.0%
% Owner Occupied	Percent of occupied housing units that are owner occupied housing units	86.2%	77.5%	84.0%	66.9%
Year Structure Built (Median)	Median year housing unit structures were built	1976	1973	1978	1973
% Graduated High School	Percent of population 25 years and over with at least a high school diploma	90.0%	91.3%	92.4%	91.9%
% Employed	Percent of civilian population 16 years and over who are employed	94.0%	96.1%	96.7%	96.0%
Household Income (Median)	Median household income in the past 12 months (in 2018 inflation-adjusted dollars)	\$55,875	\$56,086	\$65,163	\$59,209
% Above Poverty Level	Percent of population not in poverty for whom poverty status is determined	90.3%	90.9%	92.0%	88.1%
% Children Above Poverty Level	Percent of children not in poverty of the child population for whom poverty status is determined	88.1%	90.1%	88.9%	84.1%
% With Health Insurance	Percent of civilian noninstitutionalized population with health insurance coverage	90.6%	95.6%	94.2%	94.2%
% With Employer-Based Health Insurance	Percent of civilian noninstitutionalized population 64 years and under with employer-based health insurance coverage	61.2%	69.2%	69.3%	68.3%
% With Internet Coverage	Percent of households with an internet subscription	70.9%	76.6%	79.8%	81.1%
% Immigrant	Percent of total population foreign born	0.9%	0.9%	1.9%	5.0%
% Speak English Very Well	Percent of population 5 years and over who speak English very well at home	98.7%	99.6%	98.6%	96.8%
% Age 17 and Under	Percent of total population 17 years and under	21.9%	19.0%	21.8%	22.3%
% Age 65 and Over	Percent of total population 65 years and over	15.6%	20.5%	18.8%	16.0%
% American Indian/Alaska Native	Percent of total population American Indian and Alaska Native alone, not Hispanic or Latino	0.7%	0.3%	1.4%	0.8%
% Asian/Pacific Islander	Percent of total population Asian alone/Native Hawaiian and other Pacific Islander alone combined, not Hispanic or Latino	0.7%	0.3%	0.7%	2.8%
% Black	Percent of total population Black or African American alone, not Hispanic or Latino	0.6%	0.6%	0.6%	6.3%
% Hispanic/Latino	Percent of total population Hispanic or Latino	2.2%	1.5%	2.6%	6.7%
% White	Percent of total population White alone, not Hispanic or Latino	94.2%	95.6%	93.4%	81.5%
% Other Race	Percent of total population other race, not Hispanic or Latino (includes two or more races and other race alone)	1.7%	1.6%	1.3%	2.0%

Where do the data come from?

The data used in this report come from the U.S. Census Bureau 2014-2018 American Community Survey 5-Year Estimates. The living condition measures in this report were chosen based on the available Census data and the Bay Area Regional Health Inequities Initiative (BARHII) framework, available at www.barhii.org/barhii-framework. For more information on the data used in this report, visit www.nhp.wisc.edu/data.

Citation

University of Wisconsin ICTR Neighborhood Health Partnerships Program. Sociodemographic Profile Report for ZIP 54435 as of 2018, April 2022.

Note

This report is for use only by the requester and their partners in efforts to improve neighborhood health. Do not post or distribute publicly without written permission from the NHP program. For questions, support, or more information, contact reports@hip.wisc.edu.

Sociodemographic Profile Report for ZIP 54435

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Is there anything else I should know about this report?

The social determinants of health impact a wide range of quality of life and health outcomes. The link between where people live and health is complex, and there are many reasons why some communities have better health outcomes than others. The purpose of this report is to provide additional context about all residents living in a particular ZIP. This includes factors of the physical, economic and work, service, and social environments that impact people's health, well-being and quality of life. Understanding data on the social determinants of health can help focus efforts to improve health.

This is a report on the social determinants of health using U.S. Census American Community Survey (ACS) data. Reports on health outcomes and care are also available for request by visiting www.nhp.wisc.edu/reports.

While ACS data is a great source for detailed population information, it is still just an estimate for one point in time. Portions of the population may be missed and/or the population may fluctuate over time as people move in and out of a particular community. It is also important to note that different measures have different inclusion criteria. Review the Sociodemographic Profile Data Table on page 7 for more information on measure definitions and who is included.

For additional information on the data used in this report, visit www.nhp.wisc.edu/data.